



# LIBRASSAY®

*Pathway to Precision™*

*DENVER CO USA*

*WASHINGTON DC METRO USA*

*LONDON UK*

*TOKYO JAPAN*

*SHANGHAI PRC*

*WWW.LIBRASSAY.COM*

*WWW.MPEGLA.COM*



*An MPEG LA, LLC Enterprise*

## MPEG LA – A History of Innovation and Success

We are the world's leading independent packager of patent licenses for standards and other technology platforms. We developed the patent pool space.

Wide acceptance of MPEG LA's MPEG-2 Patent Portfolio License has helped produce the most widely employed standard in consumer electronics history. It has become the template for addressing other patent thickets through programs consisting of more than 6000 patents in 74 countries featuring over 150 patent holders and 5000 Licensees.

Our "many to many licensing models" support the entire community of participants by creating profitable opportunities for everyone – both patent users with affordable access and patent owners with reasonable return.

## Now from MPEG LA Comes Librassay®

Discoveries related to molecular diagnostic testing have paved the way for the development of personalized medical therapy. Yet patent thickets, restrictive licensing practices and the current unavailability of viable licensing alternatives may threaten swift and widespread adoption of these important technologies, the lives they save and cost savings they can achieve.

Applying its mass market patent licensing expertise in service to the healthcare market, MPEG LA has designed the Librassay® patent licensing "supermarket" balancing access with incentive to serve the needs of patent owners, molecular diagnostic test and research tool developers, labs, biopharma companies, clinicians, healthcare providers and patients.

Librassay® is a web-based store offering nonexclusive, nondiscriminatory access to a wide range of molecular diagnostic (field of use limited) patent rights in support of tests for the diagnosis of diseases and other health conditions.

## Librassay® A Walk Through the Supermarket

### Aisles\*

Biomarker Detection

Cancer

Cardiovascular

Central Nervous

Infectious Disease

Newborn Screening

Research Tools/Reagents

### Search Features\*

Key Word

By Patent Number

By Patent Owner

By Patent Claim

By Gene/Gene Mutation

Gene Test Registry Link

Other Search Terms

*\*For illustrative purposes only*

